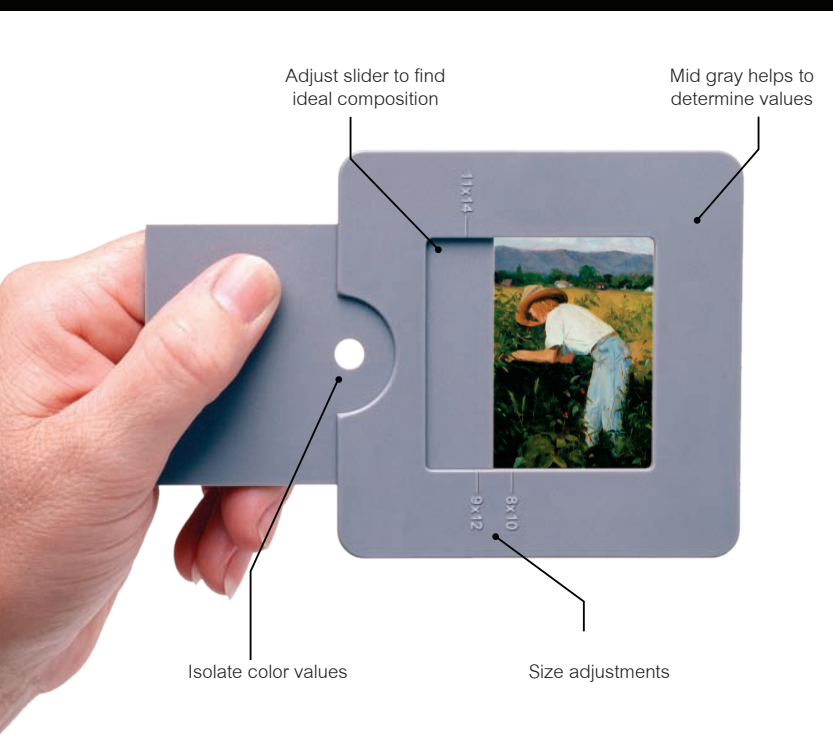


The ViewCatcher enables you to create stronger compositions, locate horizon and focal points, and choose values.



- Used by professionals, amateurs, and students
- For painting, drawing, photography, quilting, interior design, landscaping, craft projects
- 3½" x 3½" overall with 2" x 2" opening
- Built from durable recyclable plastic
- View your subject matter or painting without the distraction of surrounding elements





1. Inspiration

Select your subject.

2. Compose

Frame your selection. Decide on a horizontal, vertical or square layout.



3. Locate Horizon

Evaluate composition for horizon placement.



4. Balance Composition

Assess placement of focal areas
– intersecting lines indicate
good basic focal points.



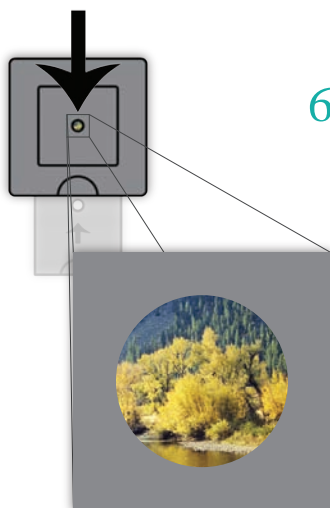
5. Start Your Project

Begin painting or drawing,
or take your photo.



6. Refine Values

As you work, close the sliding window, isolate an area through the circular opening, then visually compare the area to the #5 neutral gray of the ViewCatcher to check values and color temperature.



Finished!

Enjoy your work of art.

